

7. What is capital structure ? What are the different factors that affect the capital structure decisions for entrepreneurs ?
8. Who is responsible for cost management of a project ? Highlight the methodology for estimating the cost of a project.

Exam. Code : 106006
Subject Code : 1492

Bachelor of Design 6th Semester (Fashion & Textile Designing)

**ENTREPRENEURSHIP DEVELOPMENT
PROGRAMME**

Paper—V

Time Allowed—2 Hours] [Maximum Marks—75

Note :—There are *eight* questions of equal marks.
Candidates are required to attempt any *four* questions.

1. What is the significance of becoming an entrepreneur ? How an individual can become an entrepreneur ?
2. Is it possible to develop entrepreneurial characteristics among people ? Discuss it with the help of at least two behavioural exercises.
3. What method/s can be adopted for entrepreneurial product identification ? Discuss in detail.
4. What are the benefits of writing a project report ? Briefly describe the outline of writing a report for proposed business.
5. What are the different selection decisions for an entrepreneur for starting a venture ? Explain.
6. Why site selection is important ? What points should be considered while selecting a site for business ?